

## NSF Unveils Public Service Announcements

WITH MORE THAN 50,000 dietary supplements on the market in the United States and 1,000 new ones added each year, consumers face a bewildering array of choices.

To help consumers get the information they need to make sound buying decisions, the NSF dietary supplements and functional foods program has developed a series of audio programs in conjunction with "The Herbal Pharmacist" Show" and Dave Foreman, RPh, ND.

"Our goal in providing this free radio information is to help consumers make informed choices when they are looking for products, and especially emphasizing the importance of the NSF Mark as a sign of confidence when making a purchase," said NSF General Manager Kathy Jordan, MS, RD.

The 30-second radio announcements, based on information and questions received through the NSF Consumer Affairs Office, are designed to answer key questions such as these:

- What can consumers do to protect themselves when purchasing a dietary supplement?
- What types of products are classified as dietary supplements?
- Do consumers need to check with medical professionals before using a dietary supplement?
- Are manufacturers required to list all ingredients on the label of a dietary supplement?
- How does regulation of dietary supplements and over-the-counter drugs differ?



Do consumers need to check with medical professionals before using a dietary supplement? NSF public service announcements help consumers find answers to questions like these.

According to Jordan, additional programming is in production on a range of other topics. Sponsorship opportunities are available for organizations interested in promoting this free information to the public.

"The Herbal Pharmacist" Show" airs on radio stations nationwide and new PSAs will be made available coast-to-coast in 2005.

"By working with NSF International on this new public service programming, 'The Herbal Pharmacist' Show" can continue to reach out to listeners around the country with the latest, up-to-date public health information from a noted independent dietary supplement certification program," added Dr. Foreman.

To listen to these announcements, visit [www.nsf.org/consumer/newsroom/psas.asp](http://www.nsf.org/consumer/newsroom/psas.asp). You can also e-mail dietary supplement questions to [info@nsf.org](mailto:info@nsf.org).

## Recent Certifications

Congratulations to the following companies that recently received NSF product certification or GMP registration

**Dietary Supplement Certification**  
**Fertility Sciences**  
 Conception XR  
 Lalllab, Inc  
 S-Adenosyl Methionine(SAMs)  
 Pharmanex, LLC  
 Life Pak

### Sabinsa Corporation

Citrin®  
 Curcumin C3 Complex  
 Indole-3-Carbinol  
 Gugulipid 2.5%  
 Tribulus Terrestris Extract 20%  
 Triphala Extract

Theralogix, LLC  
 Theralogix® Bladder 20  
 Theralogix® Fertility for Men  
 Theralogix® Prostate SR

### NFL/NFLPA Supplement Certification

**Experimental and Applied Science, Inc. (EAS)**  
 Precision Protein, Ready to Drink Beverage, Fruit Punch  
 Precision Protein, Ready to Drink Beverage, Grape  
 Phosphagen HP™ Fruit Punch

### GMP Registrations

Albion Advanced Nutrition  
 Bartech Manufacturing  
 Biosyntropy Solutions, LLC  
 Cornerstone Research and Development, Inc.  
 FDA Packaging, Inc.  
 Global Nutritionals, Inc.  
 Harmony Foods Corporation  
 Health Wright Products, Inc.  
 NHK Laboratories, Inc.  
 Northwest Natural Products, Inc.  
 Orchid Health Care  
 Pharmachem Laboratories, Inc.